



### Medal of Honor

In tribute to Medal of Honor recipients, American Airlines has transported a group of these distinguished heroes from New York to Washington, D.C., in conjunction with National Medal of Honor Day for the past five years. As a special gift, American presented all living recipients with AAdvantage Executive Platinum® status, ConciergeKey® and Admirals Club® memberships.



### A Salute to the Troops

American Airlines partners with Las Vegas hotels and resorts to host “A Salute to the Troops,” a special weekend in Las Vegas for wounded warriors and their guests from around the country. The trip coincides with Veterans Day each year, and American provides a special charter flight for the wounded warriors. In Las Vegas, the group is treated to a variety of activities and entertainment.

### Sky Ball Fundraiser

American Airlines and the Airpower Foundation have hosted this annual fundraiser since 2003 to support military families and a number of organizations that directly support service members, veterans and their families. Sky Ball has become one of the nation’s most successful fundraisers to benefit military families.

### Seats for Soldiers

Since 2004, the NBA’s Dallas Mavericks and American Airlines have hosted the Seats for Soldiers program each December, for which Mavs front-row season ticket holders donate their seats to wounded soldiers. American Airlines provides free air transportation for the soldiers from Brooke Army Medical Center in San Antonio.

### Honor Flights

World War II veterans travel via American Airlines to visit the National World War II Memorial in Washington, D.C., for the first time. Missions are conducted year ‘round.

For more information regarding American Airlines Military and Veterans Initiatives, please visit [AA.com/JoinUs](http://AA.com/JoinUs).



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In support of  
all who serve.



AMERICAN AIRLINES VETERANS AND  
MILITARY INITIATIVES

## A History of Support

American Airlines has a long history of supporting veterans and military servicemen and women, a tradition dating to World War II when American's first CEO, C.R. Smith, was appointed Chief of Staff of the Air Transport Command. Veterans and Military Initiatives are a strong priority for American and American Eagle, reflecting their commitment to honor the bravery and dedication of those who serve our country. More than 60 percent of American's pilots and approximately 10 percent of all American and American Eagle people are active military service members or veterans.

## Amenities for Active Military

Travel amenities for active military include priority boarding, preferred seating and upgrades if available; waived baggage fees; complimentary Admirals Club® admission for qualifying active members of the military; priority baggage delivery to the claim area; and reduced-rate shipping via American Airlines Cargo<sup>SM</sup>.

## KEY INITIATIVES

### United Service Organization (USO) Partnership



American Airlines is the first official airline partner in the USO's 70-year history of supporting U.S. military service members. American provides in-kind support and fundraising assistance, including an American Airlines gift card. When purchasers select the USO gift card option, American donates \$5 to the USO for every \$50 of travel purchased. Also, AAdvantage® members can earn 10 miles for each dollar donated through American's Miles In Support of All Who Serve campaign, which contributes to USO programs and services to support the morale, welfare, social and entertainment needs of troops and their families.

### Gary Sinise Partnership

American is the official airline of the Gary Sinise Foundation and Gary Sinise and the Lt. Dan Band. Award-winning actor Gary Sinise and his band provide headline entertainment for the majority of American's

Veterans and Military Initiatives, including Sky Ball, Snowball Express and A Salute to the Troops, as well as concerts that help raise funds to build homes for veterans with disabilities.

## Veteran Military Employee Resource Group (VMERG)

American's VMERG is the first official company-sponsored veterans/military employee resource group in the U.S. airline industry. Its goals include informing and supporting veterans and active military members and their families about issues related to the military within the company, and giving back to the community through social and community service programs.

## Air Compassion for Veterans

The American Airlines Fuel Smart and Veterans Initiatives teams joined forces to donate a portion of fuel savings generated by employees to Air Compassion for Veterans (ACV), a nonprofit program that provides air transportation to members of the military, veterans and their family members to receive medical, counseling and diverse rehabilitation services. Since January 2010, the program has supported more than 10,000 flights for wounded military and family members on American and American Eagle through more than \$3.54 million contributed to ACV.

## Veterans to Work

American is proud to partner with organizations that help facilitate career opportunities for veterans, including Bell Helicopter, Bank of America, Northrup Grumman, General Electric Company, Capital One, Geico, Texas Highway Patrol, DFW Airport and numerous colleges and universities.

## Snowball Express

American Airlines is the official airline of Snowball Express, an all-volunteer organization that was established to provide fun and memorable experiences for the children and spouses of fallen military heroes. For the past seven years, American and American Eagle have provided air travel for children and spouses of fallen heroes from around the country to the annual



Snowball Express trip each December. Hundreds of American and American Eagle employees volunteer their time to staff the trip and assist with the all-expense-paid series of events and activities.

## American Fallen Soldiers Project

The American Fallen Soldiers Project was formed to help provide comfort and healing to the grieving families of our fallen military. This nonprofit organization provides families, at no charge, with a framed original portrait of their fallen loved one that fully captures their appearance and personality. Artist Phil Taylor has presented portraits at several American Airlines-sponsored events.

## Yellow-Ribbon Aircraft

American Airlines and American Eagle have seven special aircraft that proudly sport iconic yellow-ribbon decals and the slogan, "In support of all who serve," including an American Airlines 767, "Flagship Independence," an American Airlines 757, "Flagship Freedom," an American Airlines 737, "Flagship Liberty," and four American Eagle planes. These planes are often utilized for special charter flights for veterans, wounded military and their families.